

CMAA CAL POLY POMONA STUDENT CHAPTER

THE LIFELONG JOURNEY OF LEARNING

Ricky Potts • Tuesday, February 9



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About

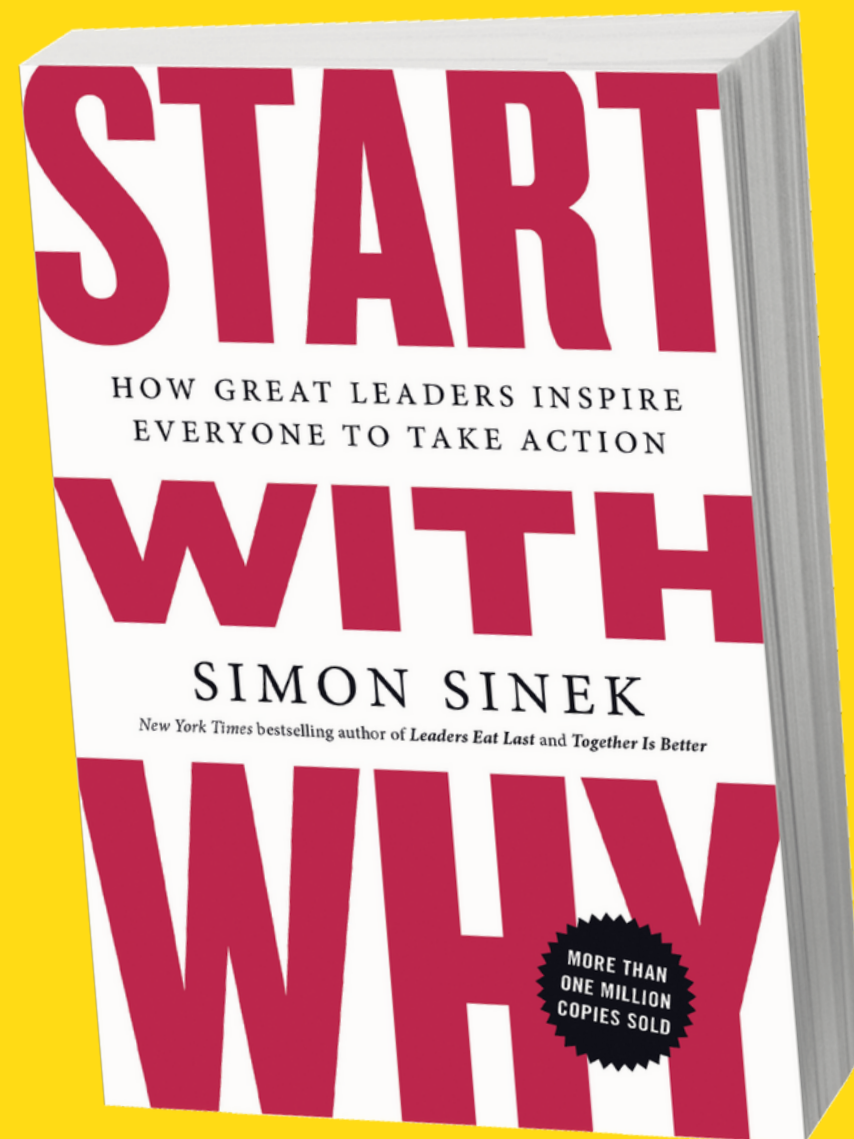
Who Am I?

Hello. My name is Mr. Ricky L. Potts, Jr.

I am a longtime Troon associate, currently the Membership Director at The Fountaingrove Club, Sonoma County's only member-owned private 18-hole facility. I am a member of the Club Management Association of America (CMAA), host of The Wednesday Match Play Podcast presented by MemberText, part of the Golf Radio Network. I am also a Cicerone Certified Beer Server, passionate about electronic dance music (EDM), travel, golf and fitness.



Start With WHY



WHO HAS READ SIMON SINEK'S BOOK "START WITH WHY"?

This book provides a framework upon which organizations can be built, movements can be led, and people can be inspired.

WHAT GETS YOU OUT OF BED EVERY MORNING?

Curious to hear from you. What keeps you coming back for more? Do you know your "why" yet?

BE PATIENT BECAUSE YOU ARE JUST GETTING STARTED

It doesn't matter how old you are or how much experience you have.

Speaking of books...

What book are you currently reading?

In addition to books, there are several industry publications I would recommend including BoardRoom magazine. Speaking of boardrooms...



WHO IS AT YOUR BOARDROOM TABLE?



BILL O'BRIEN

Bill is a longtime Troon associate and is currently Senior Vice President, Operations, based in Orange County, CA.



JEFF DEKRUIF

Jeff has worked all over the country and recently accepted the Assistant General Manager/Chief Financial Officer position at Berkeley Hall.



DAN ATTAWAY

Dan is a PGA Professional, former private club General Manager and is currently managing a Golf Galaxy in the St. Louis Metro Area.



ROBERT SERECI

Robert Sereci CCM, ECM, is the General Manager/Chief Operating Officer at Medinah Country Club, a Platinum Club of the World.

Don't forget about podcasts.

ACCESS

You can listen to podcasts on iTunes, Google Play, Spotify and SoundCloud. They are free to download.

WHAT PODCASTS DO YOU LISTEN TO?

Do any of you listen to podcasts? If so, what ones? It doesn't matter what you are interested in, there are options!

RECOMMENDATIONS

I would recommend Clubs Creating, The John C. Maxwell Leadership Podcast, At the Table with Patrick Lencioni and Private Club Radio, among others.



Set SMART Goals

2021

WHAT GOALS DID YOU SET?

There is power in setting goals. But make them attainable. Consider setting micro goals along the way.



THINGS THAT REQUIRE ZERO TALENT



Being On Time

Try to be 15 minutes early for any meeting, any anywhere, any appointment.



Being Passionate

It doesn't matter what you are doing, do it with passion or not at all.



Work Ethic

There is simply no substitute for hard work when it comes to achieving success.



Making An Effort

If you're not willing to give this everything you have, why give it anything at all?

THIS TRULY IS A LIFELONG JOURNEY

YOU HAVE TO START

It doesn't matter where you are right now, you just have to start. The best time to plant a tree is 20 years ago. The second best time is right now.

ALWAYS KEEP CLIMBING

The journey won't be easy. There will be roadblocks along the way and people trying to drag you down. I challenge you to surround yourself with people better than you. If you want to be a Head Golf Professional, surround yourself with head pros.

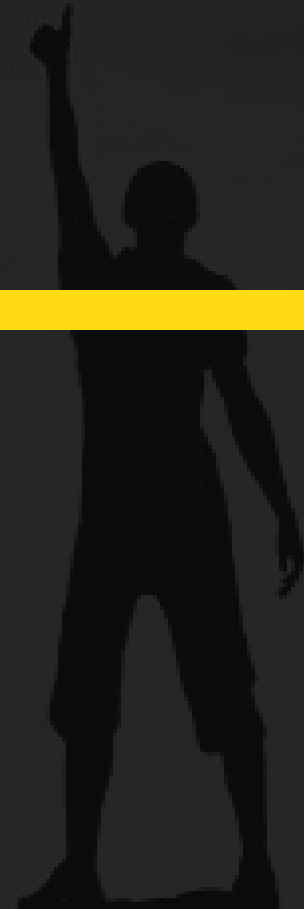
NEVER SETTLE

Have you watched "The Last Dance" featuring the Chicago Bulls? They reached the top but kept trying. Kept working. Kept growing. When Tiger Woods was No. 1 in the world, he said, "You can always become better." I challenge YOU to do the same.

Parting Words

**THERE IS ALWAYS
ROOM AT THE TOP.**

JOHN C. MAXWELL



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